

At Applebee's, being part of the neighborhood is what we're all about! We are happy to offer you the opportunity to raise funds and awareness for your organization by hosting a Flapjack Fundraiser at Applebee's.

The basic premise of a Flapjack Fundraiser event is to offer our restaurant facility during non-operating hours to help you raise money by selling set plates of pancakes and sausage.

Overview

- ❖ Conduct a Flapjack Fundraiser with Applebee's on Saturdays from 8:00 a.m.–10:00 a.m.
- ❖ Your organization sells a maximum of 400 tickets (200 tickets per hour seating session) & provides volunteers to work at the function; your group will keep a majority of the ticket sales revenue, minus \$2 per confirmed guest.
- ❖ Each ticket price consists of 3 pancakes, syrup, butter, 2 sausage links, refills on tea, coffee, juice and sodas and use of the plates, silverware, cups and napkins.
- ❖ If a guest requests a second portion, our staff will be happy to accommodate very limited requests however, Flapjack Fundraiser events are not advertised as "All-you-can-eat".

The following is a quick look at the responsibilities of each party:

- Provide facility (location), kitchen and management staff.
 - Provide plates, silverware, cups and napkins.
 - Order food/ingredients and prepare food.
 - Make the event turn-key for organizations by supplying a ticket template that groups can copy and sell.
- Advertise and promote event utilizing templates.
 - Print and sell tickets.
 - Provide volunteers to set up, greet, seat, serve and clean up after the event.
 - Provide the corporate Marketing Representative the Friday before the event with a final number of tickets sold.
- Ticket options to choose from:
\$5, \$6 or \$7 tickets
 - Ticket prices can be no less than \$5 and no more than \$7.
 - All tickets must be priced the same.



Flapjack Fundraisers





**Participating
Locations:**

ATLANTA

3690 Cascade Rd.
404-691-6480

JONESBORO

6727 Tara Blvd.
770-968-1204

CANTON

1421 Riverstone Pkwy.
770-345-1161

**KENNESAW
(TOWN CENTER)**

2445 Mall Blvd.
770-427-7196

CARTERSVILLE

185 Cherokee Place
770-382-2822

LAGRANGE

1524 Lafayette Pkwy.
706-242-9189

DECATUR

4705 Memorial Dr.
404-294-4610

LITHIA SPRINGS

550 Thorton Rd.
678-398-0888

DOUGLASVILLE

6915 Douglas Blvd.
770-942-8280

ROME

826 Turner McCall Blvd.
706-236-6133

GRIFFIN

1647 N. Expressway
770-227-2221

STOCKBRIDGE

3676 Hwy. 138 SE
770-507-7201

HIRAM

5149 Jimmy Lee Smith Pkwy.
770-222-8382

SUGAR HILL

4685 Nelson Brogdon Blvd.
678-482-0502

WEST MARIETTA

2404 Dallas Hwy.
678-355-0336



Information Request

Please complete the information requested below and return it to the General Manager at one of the participating Applebee's locations nearest to you. A representative will contact you as soon as possible to schedule your fundraising event. FLAPJACK FUNDRAISER is a program structured to support all Atlanta area non-profit 501(c)3 organizations. Other organization types may be considered as well.

Today's Date: _____ Requested Event Date: _____

Organization Name: _____

Representative Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email: _____

Accepted By:

General Manager: _____ Date: _____

Staff Member: _____ Date: _____